Indiasoft&Globalsoft Hyderabad 04.-05. Feb 19

From *04.-05. Feb 19* **there will be the 18ths edition of India's largest Conference Fair** *Indiasoft*. **We invite professionals with special interests in the High Technology, ITC and electronics sector to be part of our delegation.**

Network with the best performers of Indian Computer SMB and hundreds of international delegates

www.indoger.org –www.indiasoft.org

Two exciting exhibitions at the same time in one place

19th Indiasoft –India's No.1 IT Gathering

Embedded in a decent conference program approx. 150 Indian IT enterprises will exhibit their skills and await 600 invited guests from all over the world. Amongst the exhibitors are small start-ups but also larger enterprises with interest to invest abroad and look for strategic alliances for mutual market entry.

Globalsoft – International IT Exhibition

Globalsoft is an international computer trade fair and will take place in parallel to Indiasoft and embedded in the **India Electronic Expo**. It is the place where foreign exhibitors from all over the world can showcase their services to explore potential markets, joint-venture partners and talents. Stalls available starting 3000EUR.

The fair is on invitation only! Members of our delegation have free VIP access to both events.

What to Expect on Indiasoft?

- See the performance of Indian IT industry today
- Exhibit your services for India and MENA markets
- Network with delegates from all over the world
- Find joint-venture partners for Make in India etc.
- Experience India as the future High-Tech location
- Get to know which regions in India are best for you

Agenda

- Inauguration speeches by State Minister
- Conference keynotes on India IT
- Speed dating sessions for selected topics
- Evening networking dinner reception
- Individual matchmaking service on-demand
- Exhibition in Globalsoft and Indiasoft halls

Enrolment and Costs

Access to INDIASOFT & GLOBALSOFT, lunch and participation on the evening function are free for our guests.

Exhibition stall at GLOBALSOFT starting 3000EUR; Stall at INDIASOFT (Indian local companies only) starting 1 LAKH.

Costs for the additional **Business Discovery Tour** is 950EUR/person for organizing the events and functions. Members of TIE, IBCL and other associated organization pay 600EUR. (Participation Indiasoft & Globalsoft fairs is free of charge)

Accommodation: You are free to book your own preferred accommodation (e.g. on hotel.de) or you ask our travel agency in Delhi to find decent offers for you. They can also assist in making your individual travel plan, e.g. on early arrivals or stay behind plans. Approximate hotel costs per night are: Asian Luxury Hotel (4-5 star) – 220EUR; Business Hotel (e.g. IBIS) – 90EUR; Domestic flights are approx. 120EUR per leg; Taxi is between 30-50EUR/day (8 hours, 80km).

Venue: The Indiasoft & Globalsoft take place in Bangalore on the Palace Grounds in the centre of the city

Organizer of the event is ESC (Electronic and Software Export Promotion Council) – India's official body for promoting SMB of Indian High-Tech Industry and they are in the rank of a Chamber of Commerce.

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Travel Agency: www.vivaholidaystour.com - www.indiaelectronicsexpo.com

India's Top High-Tech Cities for Make in India

Centres for Digital India on IT, Electronics, Cyber Security and Smart City

India reinvents itself every year to the new. Both Government and people focus on "*Digital India*" and there is little contention in the Indian society that the future of India is in *High-Technology* development, Smart Cities and *Industry 4.0* driven *quality manufacturing*. Bangalore is India's place where the big international firms settle and run their offshore centres. Indian IT companies are more present in Hyderabad, Pune, Chennai, Jaipur, Ahmedabad, Noida and many other regions. *Smart Cities* are very high on government agenda with the 100 Smart City programme. Currently the most interesting locations are in Andhra Pradesh, Matya Pradesh, Tamil Nadu, Karnataka, Punjab and Gujarat.

Bangalore
Bangalore has long been known as the "Garden City" and had been chosen by British Colonialists as there headquarter due to the nice weather in 920 meters altitude. Being a small village in 1990 it is now India's place where primarily the big international firms settle and run their offshore centres.

Hyderabad
Hyderabad is the old city in the South and has been the head quarter of the Persian Moghuls. The landmark is Golkonda, one of the largest fortresses in the world. Today the city is dominated by the district "Cyberabad", India's Silicon Valley where most Indian IT giants have their headquarters. Large internationals like Microsoft or Amazon have also chosen their Indian headquarters there.

Visakhapatnam and Vijaywada (New Andhra Pradesh)
In 2014 the federal state of Andhra Pradesh separated and a new state Telangana has been acclaimed. Hyderabad is now capital of Telangana and the remaining part of Andhra will now get a new capital in Vijayawada and a new High-Tech City in the harbour town Vizag (Visakhapatnam) at the Eastern Coast will be built on green field.

Pune
Pune is the city of the sciences, approx. 1.5 driving hours from the new Mumbai Airport away. Pune is the place where you go when Mumbai is too crowd and lazy form you. Pune is traditionally string in automotive and the "City of the Germans" due to the presence of Volkswagen and the Bhagwan Osho.

Chennai (Madras)
Chennai is next to Hyderabad and Bangalore the most important IT hub of India's IT when it comes to offshoring. A little bit hot and hazy for Europeans, but conditioned by Christians and hence strongly influenced by the Occident.
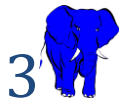
New Delhi and Noida
New Delhi Capital Region (NCR) is next to Mumbai one of the largest cities in the world and became a very modern Western oriented city. Being India's capital, all big decisions are prepared and made here. Technology firms are settled mainly around the main city in Noida and Gurgaon.

Jaipur
Jaipur was once the capital of the empire of the Maharaja and known as touristic highlight. Without being much noticed Jaipur though become number 5 in the ranking of Indian IT centres (after Hyderabad, Bangalore, Chennai und Pune). You find a lot of specialized technology firms and start-ups here. Delhi und Jaipur are also the starting points for visiting Taj Mahal (Agra).

Ahmedabad
The capital of the agricultural state Gujarat and home state of Prime Minister Narendra Modi has transformed itself in less than a decade into a metropolis for Finance and High-Tech.

Extra: Digital India Business Discovery Tour

Discover High-Tech-Industry and Smart Cities of India, the Nation of Great Brains

In case you want to see more of India and get acquainted with other firms we offer you to join our business tour to the dedicated High-Tech Centres of India where we will organize matchmaking with the local organisations.

Discovery tour is an additional offer independent and supplementary to the Indiasoft and Globalsoft India shows.

Business Matchmaking into the modern India

We try to offer instead of a classical delegation tour with fixed appointments for a whole team rather an agile approach in from of a discovery voyage that concentrates on Matchmaking and introducing new acquaintances. We will take the opportunity to simultaneously show you the magic of the new India that transforms in breath-taking speed to the new. If you wish special local contacts we will also do our very best to bring you together with the right people.

Suggested Route

To keep it easy for you we have put together a suggested itinerary for you. In the individual locations we will have special events in cooperation with the local ministries and chambers of commerce to allow meeting interesting local enterprises and experts with mutual introduction and a good opportunity for speed dating.

. Individual Arrangement

Since we want to bring a big value for both our Indian friends and our delegates we offer for every delegate to arrange side-steps to other Make in India locations and introduce to cunning partners. India alone is half the size of Europe with several dozens of "Silicon Valleys" and State-of-the-Art manufacturing sites across the country. Bangalore is only the international light-house, but for every need there is a special place to find the joint-venture.

Travel Suggestion for additional Business Tour